

SERVICE OF EXCELLENCE

MAGNIFIC ESCAPADES ALSACE




Magnific
ESCAPADES





OUR INSPIRATIONS

BY MAGNIFIC ESCAPADES



ALSACE IN A BOTTLE

The expertise of winemakers, master brewers, and distillers unfolds along the Alsace Wine Route – the oldest in France – through its cellars, within the doors of artisanal breweries, and in the whispered secrets of local spirit production.

Meet the men and women whose passion brings Alsace's treasures to life, and savour the fruit of their craft during an exclusive visit, a guided tasting, a stroll through hop fields, a discovery rally, or an exceptional evening in one of these prestigious settings.

| Alsace and its treasures

Exclusive visits · Tastings · Whisky distillation · Wine and beer rallies · Traditional Flammenkuchen evenings

A GOURMET ESCAPE

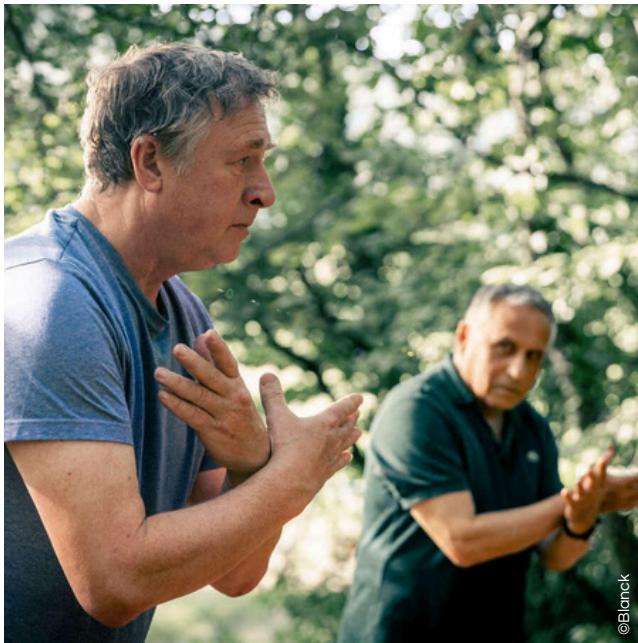
Savour the generosity and authenticity of Alsatian cuisine. Relish the warm, traditional atmosphere of a winstub, the creative flair of bistronomic restaurants, or the signature dishes of renowned gastronomic tables.

Discover Alsace – a land for epicureans – its culinary traditions and artisans of flavour, carefully selected for a gourmet rally or tasting tour. Follow the guidance of a celebrated chef to create your own Alsatian speciality, or join forces with your team to prepare an exceptional dinner together.

| A delicious moment

Gourmet & city tour · Alsatian or European gourmet rally · Cooking workshop · Bespoke fine dining experience in a setting that reflects you





ALSACE, NATURALLY RESTORATIVE

From the Northern Vosges Regional Nature Park to the vineyards of the Wine Route, whether your heart leans toward forests, lakes, or mountains, explore, feel, and marvel at Alsace's pristine landscapes.

Serenity is found in the very heart of Alsatian nature. Whether during a Qi Gong session among the vines, a "sophro-tasting" experience, or a guided nature walk, share with your team a revitalising, energising, and unifying moment.

| Natural escape

Qi Gong among the vines · Introduction to laughter yoga and mindfulness · Wildlife and flora observation

A COLLECTIVE CHALLENGE

Foster cohesion and creativity by inviting your teams to take on inspiring challenges. Through play, we highlight your objectives, values, and CSR commitments.

Combine learning with fun by offering a GPS walking rally, a woodland cabin-building workshop, barrel assembly, or the creation of a wind turbine.

Raise awareness of environmental issues through hands-on workshops that are creative, engaging, and entertaining.

| Experiences

GPS or photo walking rally · City Express · Cabin-, barrel-, soapbox cart-, or wind turbine-building activity · Environmental awareness and eco-construction workshops





THE THRILL OF THE UNEXPECTED

Unique, extraordinary experiences await along Alsace's most surprising routes. Delight in the curiosities of this beautiful region and feel new emotions through hand-picked activities – rare gems selected just for you.

Be charmed by the wonders of Alsace as you take the controls of a Segway, ride an authentic vintage Solex, or pilot an electric boat for a leisurely journey along the water. Set out on an adventure, embrace the freedom, and treat your teams to unforgettable experiences and exceptional memories.

| Off-the-Beaten-Path Adventures

Unusual tours – guided or self-guided – by Solex, electric boat, or Segway

AN ENERGISING TEAM-BUILDING EXPERIENCE

Recharge your batteries while exploring Alsace's natural treasures on a dynamic and stimulating outing. As a team, breathe in the fresh air and share a true moment of togetherness.

Cycle through the picturesque villages of the Alsace Wine Route or immerse yourself in the surrounding nature on a guided hike. Seeking adventure? Paddle a canoe through the Alsatian Ried or explore the Vosges – a genuine playground – during an epic orienteering challenge.

| Great Outdoors Excursions

Guided hikes · Orienteering races · Vineyard cycling tours or canoe trips · Team Olympiads





ALSACE'S CULTURAL TREASURES

Explore Alsace's heritage, its UNESCO World Heritage sites, memorial places, and authentic villages with their picturesque streets. Alsace will captivate you with its diversity and unique character.

Embark on a journey to the imposing 12th-century Haut-Koenigsbourg Castle nestled on a mountainside, or discover the majestic ruins of Lichtenberg Castle, a fortress rich in history. Be enchanted by the Most Beautiful Villages of France or reclaim an iconic site through a mystery investigation.

| Unique experiences

Exclusive visits to the 1900s kitchens of Haut-Koenigsbourg Castle and the Mont Sainte-Odile library

MASTERFUL CRAFTSMANSHIP

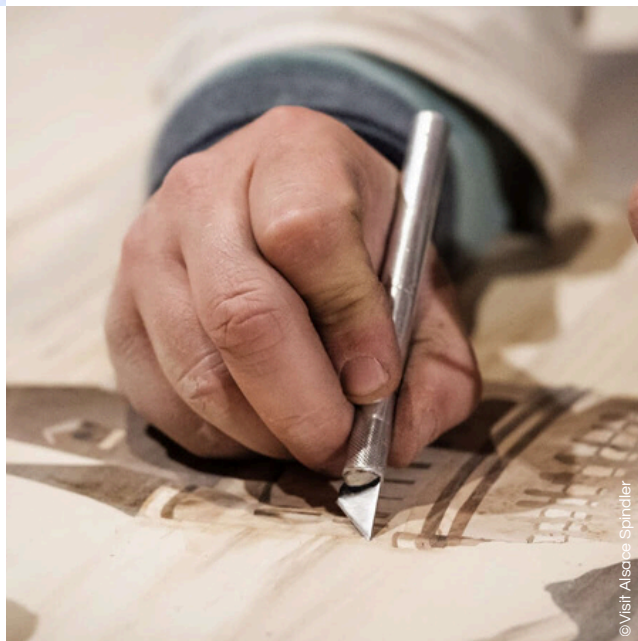
Whether you are passionate about blown glass, marquetry, pottery, jewelry, textiles, rare books, or musical instruments, Alsatian craftsmanship will continue to surprise and delight you.

Meet passionate and engaging Alsatian artisans who are eager to share their unique and timeless expertise.

Take part in exclusive visits and themed workshops that will immerse you in these creative and artistic worlds.

| A privileged moment

Exclusive tours of Spindler Art Marquetry (EPV), Saint-Louis Crystalworks (EPV), and pottery workshops





UNLEASH YOUR CREATIVE TALENTS

The subtle blend of tradition, artisanal craft, and disruptive modernity reveals an endless array of inspiring and captivating experiences to discover and enjoy as a team.

Guided and supported by passionate artists, immerse yourself in floral art to create your own colorful and decorative arrangement, or explore the world of fragrance by crafting a scent that reflects your personality. Liberate your creative spirit and let your imagination flow through street art initiation—an opportunity for everyone to express their talents.

| A creative moment

Floral or perfume workshops · Create your own comic strip board · Introduction to graffiti and street art

ARTS IN HARMONY

Immerse yourself in the heart of artistic excellence in Alsace, a region steeped in refinement and inspiration. Dance, opera, improvisational theatre, music — here, art is elevated and experienced with unparalleled intensity.

Offer your teams a timeless artistic interlude. Perform a famous piece under the guidance of a conductor, be carried away by the enchanting sounds of a remarkable organ in a majestic church, or release your emotions during an improvisational theatre session.

| Privileged and Harmonious Moments

Private musical interlude · Exclusive visits to Alsace's greatest cultural venues · Theatre initiation · Musical performance



TAILORMADE SERVICES

FOR YOUR PARTNERS AND CLIENTS





SPLENDOUR AND ELEGANCE YOUR GALA EVENING IN ALSACE

Let us create together your exclusive, tailor-made event in Alsace: a unique evening, crafted in your image, belonging solely to you and leaving a memorable impression on your colleagues, clients, or VIP guests.

Your desires for prestige and elegance—the common thread of your exceptional event—come to life through the virtuosity of our partners. Unique venues, renowned chefs, prestigious winemakers, and acclaimed musicians: each adds depth and distinction to your celebration.

| A memorable moment

Historic palaces · Intimate salons · Manor houses or guild halls · Exceptional food and wine · Gourmet catering · Refined entertainment

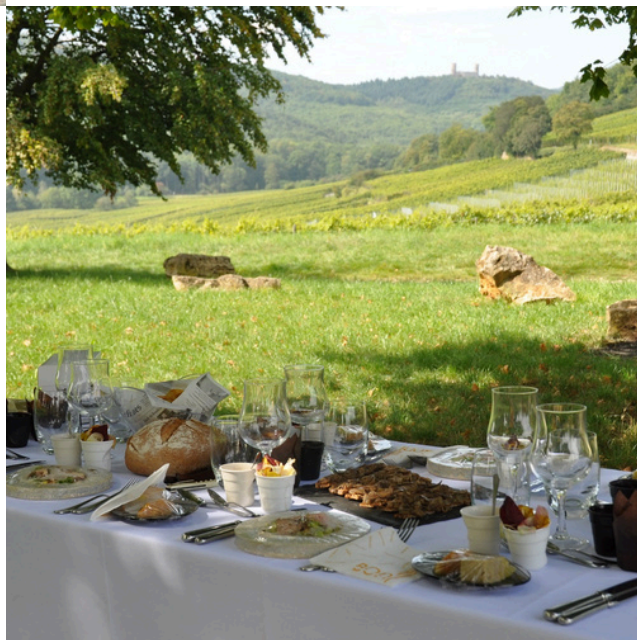
OUR FINEST ADDRESSES

Discover hidden treasures, explore prestigious and exclusive venues, and let yourself be carried away by the authenticity and splendour of our region.

Feel the full intensity and magic of Alsace through unique experiences where beauty blends with emotion. Immerse yourself in the intimacy of a private concert in a historic setting, enjoy a refined picnic amid the Alsatian vineyards thoughtfully prepared by a renowned chef, or cruise along the enchanting Wine Route and its picturesque villages behind the wheel of a legendary vehicle.

| Privileged moment

Starred picnic in the heart of the vineyards · Grand Alsace wine tastings · Events in unique locations



Your event at the heart of Europe



Contact us!

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